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Index Promotions Receives Multiple Prestigious Industry Awards

Leading Promotional Product and Marketing Agency Recognized by Marcom and Davey Awards for Innovative and Creative Work

CULVER CITY, CA – November 2, 2018 – Index Promotions, a leading promotional product and marketing agency, today announced that it's been awarded two prestigious industry awards. It's *Burger King Justice League Kids Meal* and *Los Angeles Dodgers Puig Bank* promotions were named Gold MarCom Award winners, and its *San Francisco Giants Star Wars™ Cantina Rubber Match Collectible Statuette* promotion won the elite Gold Davey Award.

MarCom Awards honor excellence in marketing and communication and the Davey Awards are presented by the Academy of Interactive and Visual Arts (AIVA). Both awards honor the finest creative work from the best small shops, firms, and companies worldwide.

"I am so proud of our creative and hard-working team that continue to keep our products on the cutting edge," says Charlie Gaffney, President and CEO of Index Promotions. "Being recognized with these awards further validates our high standard of excellence and dedication to give customers a more memorable experience in homes, sports arenas, theme parks, and restaurants."

According to MarCom, they received approximately 6,000 entries and "being a Gold Winner is a tremendous achievement." The Davey Awards received more than 3,000 entries and this year's winners demonstrated outstanding campaigns "where strength comes from ideas, intelligence and out-of-the-box thinking, not a 'Giant's' bankroll." According to Academy of Interactive and Visual Arts (AIVA), "great work is about fresh ideas and exceptional execution, not the biggest budgets. The Davey levels the playing field so entrants compete with only their peers and can win the recognition they deserve."

Index Promotions prides itself on providing fully personalized interactive experiences for their clients and their consumers. The full-service product development company specializes in the design and manufacturing of high quality premiums, promotional merchandise, and toys for many of the world's leading brands. Just this year, Index Promotions was also a Bronze winner for Chief Marketers PRO awards and listed as a Chief Marketer Top Agency.

To learn more about Index Promotions, visit <http://www.indexpromotions.com>



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About Index Promotions: Headquartered in Los Angeles, Index Promotions is a promotional product and marketing agency that is dedicated to bringing the world's largest brands into homes, sports arenas, theme parks, financial services, quick-serve restaurants and other centers of commerce. A full-service product development company, Index Promotions specializes in the design and manufacturing of high quality premiums, promotional merchandise. Their service offerings include promotional products, digital promotions, entertainment consulting, supply-chain management and other creative services. Its client roster includes brands such as Burger King, Macy's, San Francisco Giants, Chicago Blackhawks and Los Angeles Clippers, MetLife, Aflac, among others.

About MarCom: MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries.

About the Davey Awards: The Davey Awards exclusively honor the "Davids" of creativity, the finest small shops, firms and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.

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