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promotions

Los Angeles-based Marketing Agency, Index Promotions, Honored with Two Prestigious Industry and Regional Awards for Growth and Service

The agency was named among Los Angeles Business Journal's "Fastest Growing Private Companies" and Chief Marketer and PROMO's "Top Shops"

LOS ANGELES, November 9, 2016 – Index Promotions, a Los Angeles-based promotional product and marketing agency, has been awarded two significant regional and industry awards this past week: *Los Angeles Business Journal's* 2016 "Fastest Growing Private Companies" award, and *Chief Marketer's* 2017 "PROMO Top Shops" listing. Both awards come on the heels of the agency's continued expansion into the sports and theme park industries.

"2016 has been an exciting year for our company," said Charlie Gaffney, CEO and of Index Promotions. "We continue to innovate in our promotional products business for the world's best known brands including Nestle, Macy's and Burger King, while expanding our reach into new distribution channels like sports and theme parks. Additionally, our digital business is gaining traction as we roll out new services that complement our products business. These awards are a testament to the fact that we are executing on our strategy of providing the right mix of services to our clients".

The *Los Angeles Business Journal's* "Fastest Growing Private Companies" award honors companies from a variety of industries based on revenue growth. Throughout the year, the *Journal* examines companies' financials, as well as their impact on the economy of Los Angeles, the second-largest city in the nation and third-largest metropolitan economy in the world. This is Index Promotions first year ranking this list.

Chief Marketer's "PROMO Top Shops" is an online searchable directory highlighting each agency's core services, contact information and company snapshot. Both brand marketers looking for exceptional agencies and agencies seeking experienced partners to work with viewed this easy-to-use resource on ChiefMarketer.com almost 73,000 times over the year. This is also Index Promotion's first year topping this list.

For more information on Index Promotions, visit <http://www.indexpromotions.com/>.

For a complete list of winners for the *Los Angeles Business Journal's* "Fastest Growing Private companies," visit <http://www.labusinessjournal.com/>. For a full listing of *Chief Marketer's* 2017 "PROMO Top Shops" listing, visit http://www.chiefmarketer.com/promo-top-shops-2017/?hq_e=el&hq_m=2637953&hq_l=2&hq_v=66be299e5d.

About Index Promotions

Headquartered in Los Angeles, Index Promotions is a promotional product and marketing agency that is dedicated to bringing the world's largest brands into homes, sports arenas, quick-serve restaurants and other centers of commerce. A full-service product development company, Index Promotions specializes in the design and manufacturing of high quality premiums, promotional merchandise. Their service offerings include promotional products, digital promotions, entertainment consulting, supply-chain management and other creative services. Its client roster includes brands such as Nestle, Burger King, Macy's, San Francisco Giants, MetLife, Aflac, among others.

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