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promotions

Index Promotions Ranks No. 948 on the 2016 Inc. 5000 List Of American's Fastest-Growing Private Companies

LOS ANGELES, August 19, 2016 – *Inc.* magazine ranked Index Promotions NO. 948 on its 35th annual Inc. 5000, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment— its independent small businesses. Companies such as Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees of the Inc. 5000.

Headquartered in Los Angeles, Index Promotions is a global, full-service product promotions and marketing agency that specializes in the design and manufacturing of high quality premiums, promotional merchandise and toys for many of the world's largest brands. To compliment their product-based campaigns, Index Promotions offers a suite of digital activations and marketing services as well. The company's client roster includes brands such as Burger King, General Mills, Nestle, Macy's, San Francisco Giants, Cedar Fair, MetLife, and Aflac, among others.

"Being among in this year's Inc. 5000 list is a huge honor for our company," said Charlie Gaffney, CEO and Founder of Index Promotions. "Since 2002, we have worked tirelessly to bring the biggest brands into the homes of consumers both domestically and abroad by using our innovation and expertise in product design and development. Our success has positioned us to expand now into theme parks and sports arenas as well."

The 2016 Inc. 5000, unveiled online at Inc.com and with the top 500 companies featured in the September issue of *Inc.* (available on newsstands August 23) is the most competitive crop in the list's history. The average company on the list achieved a mind-boggling three-year growth of 433%. The Inc. 5000's aggregate revenue is \$200 billion, and the companies on the list collectively generated 640,000 jobs over the past three years, or about 8% of all jobs created in the entire economy during that period. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000.

"The Inc. 5000 list stands out where it really counts," says Inc. President and Editor-In-Chief Eric Schurenberg. "It honors real achievement by a founder or a team of them. No one makes the Inc. 5000 without building something great – usually from scratch. That's one of the hardest things to do in business, as every company founder knows. But without it, free enterprise fails."

The annual Inc. 5000 event honoring all the companies on the list will be held from October 18 through 20, in San Antonio, TX. Speakers include some of the greatest entrepreneurs of this and past generations, such as best-selling author and strategist Tony Robbins, SoulCycle co-founders Elizabeth Cutler and Julie Rice, Cornerstone OnDemand founder, president and CEO Adam Miller, Marvell Technology Group director and co-founder Weili Dai, and New Belgium Brewing co-founder and executive chair Kim Jordan.

To learn more about Index Promotions, visit their website here:

<http://www.indexpromotions.com/>. To read the full list of the 2016 Inc. 5000, visit <http://www.inc.com/inc5000cidhomepage>.

About Index Promotions

Headquartered in Los Angeles, Index Promotions is a promotional product and marketing agency that is dedicated to bringing the world's largest brands into homes, sports arenas, quick-serve restaurants and other centers of commerce. A full-service product development company, Index Promotions specializes in the design and manufacturing of high quality premiums, promotional merchandise. Their service offerings include promotional products, digital promotions, entertainment consulting, supply-chain management and other creative services. Its client roster includes brands such as Burger King, Macy's, San Francisco Giants, MetLife, Aflac, among others.

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